



PO Box 904, Menomonee Falls, WI 53052

Dear Advertiser,

Falls Patio Players, Inc. has been the local community theater company for Menomonee Falls for over 48 years. Some of the fantastic shows that have been produced are *Joseph and the Amazing Technicolor Dreamcoat*, *Phantom of the Opera*, *Annie*, *Girls of the Garden Club*, *Sound of Music* and the timeless holiday classic *Christmas Carol*. Our attendance continues to grow, with each production drawing in many people who love live theater.

Surveys we have taken show that most of the attendees are from Menomonee Falls or in the communities that are immediately adjacent to the Falls; such as Germantown, Mequon, Milwaukee, Sussex, Richfield, Butler and as far away as Hartford, Jackson, West Bend, Brookfield, Elm Grove and other communities in the metro Milwaukee area.

Our playbill/program is an 8 ½ x 11 size document turned on its side and folded in half to create a book-type presentation. It ranges from 8 – 14 pages depending upon the size of the show, the amount of people in the cast and the number of ads. A page is regarded as the area to either side of the fold.

Our advertisers are printed into the program and preferably remain there for every production in the season (approximately 22 shows). However, you may choose any combination out of the 4 productions. The pricing is as follows:

Full page - \$1,300/season	(Horizontal 8.0 x 5.0)	single show- \$325
Half page - \$800/season	(Vertical 2.4375 x 8.0 or Horizontal 5.0 x 3.9375)	single show- \$200
Quarter page - \$440/season	(Vertical 2.4375 x 3.9375 or Horizontal 5.0 x 1.9375)	single show- \$110
1/8 page - \$200/season	(2.4375 x 1.9375)	single show - \$75

Those who are the earliest to show their support would have a chance to have a spot somewhere on the playbill cover so your ad would be in color for no extra charge. This is only available for season ads.

We greatly appreciate your consideration of supporting the Local Performing Arts in this way. If you decide to advertise within the playbill, you may contact our Publicity director, Laura Ciletti at 262-853-0893 with specific questions. If you decide to go ahead, please send the artwork to Laura's e-mail address at raz4mf@aol.com, an invoice will be sent to you with instructions for payment.

Thank you,

Falls Patio Players
Member of MF Chamber of Commerce